

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1973128 /		<u>Alt Order #</u> WOC12930619
<u>Advertiser</u> Neary for Omaha		<u>Original Date / Revision</u> 03/03/21 / 03/03/21
<u>Contract Dates</u> 03/01/21 - 03/14/21	<u>Estimate #</u> 3290	
<u>Product</u> Neary for Omaha		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 66	<u>Product 1/2</u> 136
<u>Agency Ref</u> 67807	<u>Advertiser Ref</u> 187590	

And:

AL Media LLC
222 W Ontario St
#600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/01/21	03/03/21	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	--W----				1	\$700.00			
N 2	WOWT	03/01/21	03/05/21	Friday Prime 2 Hour	657p-9p/8p-10p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	----F--				1	\$350.00			
N 3	WOWT	03/01/21	03/06/21	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				1	\$300.00			
N 4	WOWT	03/01/21	03/06/21	NBC Nightly News Sa	5:30 PM-6:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				1	\$350.00			
N 5	WOWT	03/01/21	03/06/21	Sa Jeopardy	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				1	\$175.00			
N 6	WOWT	03/01/21	03/06/21	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				1	\$200.00			
N 7	WOWT	03/01/21	03/06/21	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				1	\$350.00			
N 8	WOWT	03/01/21	03/07/21	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S				1	\$250.00			
N 9	WOWT	03/01/21	03/07/21	NBC Nightly News Su	5:30 PM-6:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S				1	\$350.00			
N 10	WOWT	03/01/21	03/07/21	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S				1	\$250.00			
N 11	WOWT	03/01/21	03/05/21	Today Show II	9:00 AM-10:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$100.00			
N 12	WOWT	03/01/21	03/05/21	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$60.00			
N 13	WOWT	03/01/21	03/05/21	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				2	\$80.00			
N 14	WOWT	03/08/21	03/08/21	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	M-----				1	\$75.00			
N 15	WOWT	03/01/21	03/05/21	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$80.00			
N 16	WOWT	03/01/21	03/05/21	M-F News @ 4p	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$175.00			
N 17	WOWT	03/01/21	03/05/21	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$250.00			
N 18	WOWT	03/08/21	03/08/21	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	M-----				1	\$400.00			
N 19	WOWT	03/01/21	03/05/21	Weekday Jeopardy	6:00 PM-6:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				2	\$300.00			
N 20	WOWT	03/01/21	03/05/21	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$250.00			
N 21	WOWT	03/01/21	03/05/21	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	---TF--				1	\$375.00			
Totals											23	\$5,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/08/21	23	\$5,800.00	(\$870.00)	\$4,930.00
Totals	23	\$5,800.00	(\$870.00)	\$4,930.00

Signature: _____ Date: _____

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